

SEAN P. SEVERE

Drake University
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BACKGROUND

Professional Experience

Drake University, Zimpleman College of Business, 2011-Present

- Associate Dean of Academic Affairs, 2019-2023
- Associate Professor of Economics, 2017-Present
- Assistant Professor of Economics, 2011-2017

University of Oregon, Department of Economics, 2006-2011

- Graduate Teaching Fellow, 2006-2011

Education

Ph.D. Economics, University of Oregon, 2011

- Fields: Macroeconomics, Monetary Policy, Growth and Development, Applied Econometrics
- Dissertation Title: *Monetary Policy Issues Arising From Bank Competition*

M.S. Economics, University of Oregon, 2009

B.A. Economics, Gonzaga University, 2002 (*Magna Cum Laude*)

TEACHING

Drake University

- Principles of Macroeconomics (Econ 010)
- Introduction to Econometrics (Econ 170)
- Intermediate Macroeconomics (Econ 174)
- Applied Business Analytics (Acts/Fin/Econ 198)
- Business, Government, and the Global Economy (MBA 259)

University of Oregon

- Principles of Macroeconomics (EC 202)
- Intermediate Macroeconomics (EC 313)
- Money and Banking (EC 370)

RESEARCH

Peer-Reviewed Journal Publications

- [1] Sutherland, D., Anderson, J., Wu, L., and **Severe, S.** (2024). "Exploring the impact of establishment mode on intangible strategic asset creation in Chinese MNEs: springboard cross-border strategic asset-seeking M&As versus greenfield R&D-related FDI projects." *Asian Business & Management*, <https://doi.org/10.1057/s41291-024-00265-6>.
- [2] Anderson J, Sutherland D, and **Severe S.** (2024). "Does Chinese Investment into Europe Facilitate Strategic Asset Growth in the Chinese Parent Company? The Role of Entry Mode." *Economies*, 12 (56). <https://doi.org/10.3390/economies12030056>.
- [3] Wilcoxson, J., Follett, L., and **Severe, S.** (2020). "Forecasting Foreign Exchange Markets Using Google Trends: Prediction Performance of Competing Models." *Journal of Behavioral Finance*, <https://doi.org/10.1080/15427560.2020.1716233>.
- [4] Zheng, L. and **Severe, S.** (2016). "Teaching the Macroeconomic Effects of Tax Cuts with a Quasi-Experiment." *Economic Analysis and Policy*, 51, 55-65.
- [5] **Severe, S.** (2016). "An Empirical Analysis of Bank Concentration and Monetary Policy Effectiveness." *Journal of Financial Economic Policy*, 8(2), 163-182.

- [6] **Severe, S.**, Kappen, J., Grout, J., and Tramosljanin, J. (2015). “The Gender Effects of the New Boston Marathon Qualification Standards.” *Journal of Sports Analytics*, 1(1), 33-42.
- [7] Anderson, J. R., Sutherland, D., and **Severe, S.** (2015). “An event study of home and host country patent generation in Chinese MNEs undertaking strategic asset acquisitions in developed markets.” *International Business Review*, 24(5), 758-771.
- [8] Mitchell, M., Mohd Rafi, M. I., **Severe, S.**, and Kappen, J. (2014). “Conventional vs. Islamic Finance: The Impact of Ramadan upon Sharia-Compliant Markets.” *Organizations and Markets in Emerging Economies*, 5(1), 105-124.

Other Publications

- [1] **Severe, S.** (2017). “Here’s What’ll Happen to the Economy if We Deport Undocumented Immigrants.” *Fortune Magazine*, September 8, 2017.
<http://fortune.com/2017/09/08/trump-undocumented-immigrants-daca/>.

Under Review

- “Chinese FDI into Europe: the role of entry mode on intangible strategic asset creation in the Chinese parent company”
with John Anderson and Dylan Sutherland
- “Why do Little Kids Always Win at Candy Land?”
with Lendie Follett

SERVICE TO DISCIPLINE

Professional Memberships

- American Economic Association (AEA), 2010–Present
- Western Economic Association International (WEAI), 2012-Present
- Omicron Delta Epsilon, 2005

Referee Activity

- Senior Editor of *Drake Management Review* - 2017-2019
- Referee - *Economics Annals*
- Referee - *The European Journal of Finance*
- Referee - *International Finance*
- Referee - *Journal of Behavioral Finance*
- Referee - *Journal of Economic Education*
- Referee - *Journal of Financial Economic Policy*
- Referee - *Journal of Sports Analytics*

Peer-Reviewed Conference Presentations

Association for Public Policy & Management Fall Research Conference, Chicago, IL	10-2017
Western Economic Association International 91th Annual Conference, San Diego, CA <i>with International Banking, Economics, and Finance Association</i>	6-2017
Academy of International Business South East Annual Conference, Tampa, FL	11-2016
Western Economic Association International 91th Annual Conference, Portland, OR	7-2016
Missouri Valley Economic Association 52st Annual Meeting, Kansas City, MO	10-2015
Missouri Valley Economic Association 51st Annual Meeting, St. Louis, MO	10-2014
Western Economic Association International 89th Annual Conference, Denver, CO	6-2014
Academy of International Business South East Annual Conference, Atlanta, GA	10-2013
Western Economic Association International 88th Annual Conference, Seattle, WA	6-2013
Midwest Economic Association Annual Meeting, Evanston, IL	3-2012

Invited Speaker or Presenter

1. Mid-Iowa Estate and Financial Planners Annual Meeting: “Up, Down, or All Around? Where does the Economy Go from Here?”, Des Moines, IA, October 20, 2022

2. Iowa Society of CPAs Financial Institutions Conference: “The American and Iowan Economy: An Inertial Train of Hold-on-for-your-Life Roller-Coaster?”, Des Moines, IA, May 21, 2020
3. Iowa Actuaries Club Education Day: “The Long Unwinding Road: Undoing the Aftermath of Crisis-Era Policy”, Des Moines, IA, February 20, 2018
4. Iowa Actuaries Club Education Day: “The Certainty of Uncertainty: Forecasting Economic Indicators into the Near Future”, Des Moines, IA, February 14, 2017
5. Phi Chi Theta Professional Learning Presentation: “We have Liftoff: Federal Reserve Policy to Infinity and Beyond”, Des Moines, IA, April 8, 2016
6. Iowa Actuaries Club Education Day: “We have Liftoff: Federal Reserve Policy to Infinity and Beyond”, Des Moines, IA, February 25, 2016
7. Delta Sigma Pi Panel Discussion: “Is America too Big to Fail?”, Des Moines, IA, November 6, 2015
8. Principal Financial Group Center for Global Citizenship Panel Discussion: “The Changing Role of Central Banks”, Des Moines, IA, November 3, 2015
9. American-African-European Summer School 2015: “Innovation and Intercultural Management for Sustainable Development”, Chemnitz, Germany, September 7, 2015
10. The Drake University Actuarial Science Program, Kelley Insurance Center, and PricewaterhouseCoopers: “Current Economic Conditions and Low Yields”, Des Moines, IA, October 29, 2012

Seminar Presentations

Drake CBPA Brown Bag Seminar	Des Moines, IA	November, 2018
Drake CBPA Brown Bag Seminar	Des Moines, IA	March, 2018
Drake CBPA Brown Bag Seminar	Des Moines, IA	February 2017
Drake University Research Colloquium	Des Moines, IA	April 2016
Drake CBPA Brown Bag Seminar	Des Moines, IA	December 2015
Drake University Research Colloquium	Des Moines, IA	May 2015
Drake University Research Colloquium	Des Moines, IA	November 2013
Drake University Research Colloquium	Des Moines, IA	March 2013
Drake University Research Colloquium	Des Moines, IA	March 2012

Professional Consultant

- Value of Life Consultant in Litigation Case (2017-2018)
- Statistical Consultant on Medical Ph.D. Dissertation (June 2014-Present)

SERVICE TO DRAKE UNIVERSITY

Committee Service

- Admission, Retention & Financial Aid Faculty Senate Committee (8/2017-5/2019, 8/2021-Present; *Committee Chair 8/2018-5/2019*)
- Drake University Curriculum Committee (8/2023-present)
- Academic Affairs Advisory Council (8/2023-present)
- Financial Aid Appeal Committee for Athletic Grants and Scholarships (8/2018-5/2019)
- Drake Director of Financial Aid Hiring Committee (2018)
- Drake Hiring Committee for Assistant Professor of Economics (2016, 2015)
- Zimpleman Undergraduate Curriculum Committee (8/2016-5/2018, 8/2019-5/2023)
- Zimpleman Graduate Curriculum Committee (8/2019-5/2023)
- Zimpleman Promotion & Tenure Committee (8/2017-5/2019)
- Drake University Research Technology Advisory Group (12/2016-Present)

Service to College of Business and Public Administration

- Liaison to American-African-European Summer School 2015, Chemnitz University of Technology, Chemnitz, Germany (Fall 2015)
- Faculty Mentor to John Huang (2016-2017)

- Academic advisor to students
- Primary Senior Capstone Advisor
 - Danuta Skiba (Spring 2016), Hannah Shell (Spring 2014), Ian Sanders (Spring 2014), Matthew Sowden (Fall 2013)

Service to Drake University

- Liaison to University of KwaZulu-Natal, Durban, South Africa (Spring 2015)
- Advisor of Drake Triathlon Club *and* Drake Running Club (2014-2018)
- Meet-Operations Volunteer for Track & Field Events held at Drake Stadium
 - Drake Relays - 2012-Present
 - Jim Duncan Invitational - 2012-Present
 - AAU Junior Olympic Games - 2014, 2018
 - USATF Outdoor Championships - 2013, 2019
 - Missouri Valley Conference Outdoor Track & Field Championships - 2013
 - NCAA Outdoor Track & Field Championships - 2012